



Building sustainable and efficient workplaces

The benefits of hybrid work and facility management

deskbird

Introduction

Sustainable and efficient workplaces require a deep understanding of the symbiosis between **hybrid work** and **facility management**.

Such comprehension enables businesses to take advantage of all the benefits of optimizing these two areas - increased employee **productivity**, improved processes, and ultimately more success.

By utilizing facility management tools, companies can ensure their resources are always up-to-date and organized, providing employees the peace of mind needed to be genuinely productive.

In addition, combining this technology with an effective hybrid work strategy will give organizations greater control over **how they use their space**, resulting in greater effectiveness when **managing costs**.

This proves that utilizing both sides of the equation has substantial advantages, helping businesses foster an environment where everyone can flourish.

Table of content

- 1. How hybrid work makes employees more productive**
- 2. Tools that help you get more done**
- 3. Green and safe workplaces**
- 4. Conclusion**

How hybrid work makes employees more productive

Remote workers have proven to be more productive than those who work from the office every day of the week. Thanks to “in-the-zone-productivity”, fully remote workers are **47% more productive** than their counterparts working from the office daily.

There are many reasons for this increase in productivity. First, happy employees are better employees. According to Lorman, “Companies with happy employees outperform their competition by 20%”. Greater flexibility keeps employees satisfied because they have autonomy over their schedules. This means they can pick up their kids in the middle of the work day or pop over to a co-working space if they want to develop in-person connections. In other words, flexible schedules provide work-life balance.

Additionally, allowing employees to work from wherever they are the most comfortable, whether at home or the office, ensures they will be in an environment that is the most productive. Each individual differs, and so do their needs regarding their workspace.



However, when discussing hybrid work and productivity, it is crucial to understand the differences between **coordinated and uncoordinated hybrid teams**. Coordinated teams are those that have a system in place to manage when and where they work, while uncoordinated teams do not.

Data has shown that coordinated hybrid work is more productive than uncoordinated hybrid work, increasing efficiency by around **20% on average** per week¹.

¹ See our proprietary research [The best office cost-saving method you will ever need | deskbird](#)

2 Tools that help you get more done

While coordinated hybrid work has proven more effective, the challenge lies in successfully implementing this model. The best way to tackle hybrid teams is by using the **right facility management tools and technology**.

Once a company's business goals have been established, whether they include getting more people into the office on a daily basis or tracking how much office space is used throughout the week, tools can help achieve these goals.

The best way to understand which facility management tools are needed for your hybrid office is by breaking them into categories, each aligning with different business goals.

The first category is **office space management**, which includes allocating space for your employees and keeping track of which resources your physical office and employees require.

deskbird is an excellent example of how a simple but powerful app can make all the difference in helping manage your flexible space.

Among the different features, it's worth highlighting its **room and desk booking features** and office space **analytics** (beneficial for understanding office usage).

Another important category of tools to consider for your hybrid company are **communication tools**. They aim to streamline communication between individual colleagues, teams, and company-wide. For example:

- Instant text chat (ex: Slack)
- Video conferencing (ex: Zoom)

Hybrid offices also naturally need **collaboration tools**. This can include planning software that ensures all employees are on the same page without having to communicate each individual task. For example:

- Synchronous project collaboration (ex: Google Documents, Google Sheets)
- Centralized document saving (ex: Dropbox)
- Team management and scheduling (ex: ClickUp, Google Calendar, Trello)



Green and Safe Workplaces

Implementing the right facility management tools will improve productivity and help develop more **sustainable and safer workplaces**.

Sustainability is central to the discussion of the future of work and how we can operate offices in a greener way. Offices require many resources to operate, from energy for lighting and running technology to water and upkeep.

Let's put this information into perspective by explaining how **deskbird** alone can help make your hybrid office green and safe.

deskbird collects office usage data, such as which days a week are the most popular in the office, remote employee distribution, office attendance, and resource usage. By understanding how the office is being used, resources can be reduced or reallocated accordingly.



Conclusion

Facility management is **integral** to running successful hybrid organizations, from ensuring that all employees have a place to work when coming into the office to creating sustainable offices that reduce resource usage.

With coordinated hybrid offices, facility managers can greatly boost productivity by implementing a system that organizes employees' schedules while providing them autonomy. The right tools help coordinate these tasks, from desk booking software like deskbird to communication platforms that enable synchronous communication across various locations and time zones.

Facility management is driving the future of work to be more efficient, sustainable, and employee-centric. Without listening to employees' needs and aligning with the values of the global workforce, your business will get left behind.

deskbird

Start for free

